



HAPPY NEW YEAR

A new year has begun and after 'Hands Face Space', lockdowns, face masks, home schooling and working became common place we are finally (cautiously) welcoming the day light at the end of this extremely long tunnel! The construction industry carried on the best it could whilst facing unprecedented challenges. Price rises were witnessed across the board including steel, wood, plasterboard and even cement. The coatings industry was also affected with a worldwide shortage of chemicals and resins resulting in supplychain shortages affecting vehicle manufacture, transport and logistics and even consumer availability of paint. We are proud of the fact that throughout this disruption Giromax continued to operate. Our foresight combined with our network of contacts and suppliers meant that to a greater extent we were able to circumvent these supply issues.

Looking ahead, all of us here at Giromax wish our customers and friends a happy and prosperous 2022.

PRICING RESTRUCTURE

PRICE DROP



As the UK's leading provider of premium proven solutions to treat cut edge corrosion, we aim to ensure that we are offering the very

best service to our customers. This means we continually assess the market and secure the future for our products and business.

Giromax are financially solid with an enviable trading history, which enables us to continue to invest

in raw materials and new product development. We are committed to ensuring that we support our contractors and help them to grow, enabling them to be the best they can be. By offering technical and back-office support that is second to none.

In light of this ongoing commitment. We are pleased to announce that we have restructured our pricing for 2022, resulting in a 20% reduction on Giromax roof, gutter and rooflight treatments effective on all orders placed on or after the 1st of January 2022.

We know this will provide all our customers with a much-welcomed opportunity to continue to specify and use Giromax products. Throughout the coming year and beyond at a price that is competitive and transparent.

OFFICE REFURBISHMENT

It's proven that employees who are comfortable in their physical work environment are more likely to produce better work outcomes. Numerous studies have consistently demonstrated that characteristics of the office environment can have a significant effect on behaviour, perceptions and productivity of employees. With this in mind Giromax are investing in an office refurbishment to improve our head office working environment. The first few weeks of the year has seen the office fitted with new furniture, equipment, a lick of pain has provided a new injection of colour and we've even added a plant or two! Throughout the refurbishment our customers may not have noticed any difference – with our team continuing to deliver the same professional and helpful level of customer service. So next time you're in the area don't hesitate to say hello and let us show off the new office.

BRANDING

Giromax[®] a Business for the Future.

Giromax[®] Technology is proud to reveal updated branding for 2022.

Following extensive research and customer consultation, Giromax[®] has renamed its product range to coincide with the launch of brand new and improved website, alongside the recently announced pricing restructure. You'll see new product names - but it's the same original formulation and the same superior Giromax[®] protection. Giromax[®] is the original supplier of product solutions that address the protection needs of profiled sheet metal roofing, gutters and rooflights. 25 years of research and development means we are always a step ahead of the competition, which results in providing our customers with the most up to date, advanced technology that delivers superior protection against corrosion.

Our Giromax[®] product range is trusted by industry leading contractors, specifiers and surveyors who specialise in the treatment of cut edge corrosion on profiled sheet metal. Our product range comes with performance backed guarantees, and we produce the only tried and tested single coat system which can be applied in the damp and wet.

Welcome Giromax[®] Edgecoat, Giromax[®] Roofcoat, Giromax[®] Guttercoat, Giromax[®] Rooflight Clearcoat and Giromax[®] Girocoat.

New names, same products, same results. For full details of our new product names visit our [website](#).

Rest assured as we introduce our new product brands we will ensure you receive the correct product for the job you are undertaking. Throughout the project lifecycle we deliver exceptional specialist technical support and training, opportunities for CPD, coupled with a robust supply chain and reliable product availability to deliver the best products in the industry whenever and where ever they are needed. Giromax[®] is proud of our exceptional back-office support which ensures projects run smoothly from the initial site survey, through specification to installation and quality control, enabling projects to be completed on time and to budget.

When you need absolute assurance that the service delivered, and the product supplied are up to the job - Giromax[®] delivers the optimum solution for cut edge corrosion.

CASE STUDY

Contractor: Tritec Building Contractors www.tritecbuildingcontractors.co.uk

Site: Boundary House, Coalville

Job 1: Metal Box Gutter Refurbishment with Giromax® Guttercoat



The metal box gutters on the property were cleared of all debris and silt, thoroughly washed and swept through. Following this all loose surface corrosion was removed in preparation for treatment. All substrates were then primed.

Gutter joints were then sealed using Giromax® Edgecoat which left them watertight.

Three hundred and sixty meters (360m) of metal box gutters required treatment to extend their service life. Existing gutters were corroded and leaking at the gutter joints. A full liquid coating treatment - Giromax® Guttercoat was applied to address corrosion and leakage to leave it serviceable for at least 15 years.

Job 2: Commercial Roof Refurbishment with Giromax® Roofcoat (Metal)



The pitched metal roof surfaces required thorough cleaning at high pressure to remove the build up of dirt films that had accumulated on the roof over many years. Further to this loose coatings were removed with the jet wash to prepare all areas back to a firm edge in preparation for coating.

The existing metal roof was weathered, with fairly advanced cut edge corrosion present. The original factory applied coatings had begun to micro check and degrade. As a result it was decided to treat over 5,500 m² of metal roof with Giromax® Roofcoat (Metal). Following successful application a 20 year guarantee was issued.

CHRISTMAS PARTY

With restrictions of gatherings being relaxed, the Giromax team were finally able to gather to celebrate Christmas. After almost two years since the whole team last got together the whole team was in attendance, including our MD Roy and his wife Bubbles. Our Boardroom table was bedecked with an amazing grazing buffet. We all enjoyed



a catching up and putting the world to rights, and looked forward to a happy prosperous New Year. We all left with a fantastic Christmas gift from Bubbles - a fabulously designed Christmas cake each made by The Little cake studio.

BLOGS

Our regular blogs continue to educate and inform. In January we looked at the ISO (Swedish) standards of preparation and the differences of STP's over Silicones. **Keep up to date with our Blogs on the new Giromax website – www.giromax.co.uk**

WEBINAR

Calling all surveyors, contractors and specifiers!

Our CPD webinars on Cut edge corrosion are still being presented, face to face Seminars are also available with lunch or breakfast supplied. Keep your CPD points up by contacting us and signing up or booking in.



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