



TEAMWORK MAKES THE DREAM

Here at Giromax we understand that without our customers we don't have a business. We also really enjoy their company, so we are always delighted when we get the opportunity to invite our contractors and specifying surveyors to join us, at some fantastic events as our guests.

Following on from a very entertaining night at the Rainbows Charity Ball in April, we decided it was time to get a little more active (all be it armchair active!) by taking in some top notch sporting events.

We enjoyed the renowned hospitality of the Leicester Tigers at Mattioli Woods Welford Road, Leicester, where we were entertained by the newly crowned Premiership champions! Tigers comfortably beating Bristol Bears 56-26, with Chris Ashton becoming the Premierships record try scorer in the process.

Despite our obvious delight, some of our esteemed guests were less than impressed – the team from M&R Coatings were supporting Bristol Bears, and whilst we are usually very happy to accommodate our customer requirements it was clear from the outset that the Bears would come off second best. Better luck next time! Guests from Absolute Roofing Solutions also joined us, entering into the spirit of the day, supporting the home team and enjoying the fabulous meal and free bar!

Another day another new experience for Mark Smith, our Technical Services Manager for the South and Vesna Lowes from our Accounts Team, they hosted a day at Towcester Dog races. Welcoming guests from Tritac Building Services, Vertec and Toad Industrial

Roofing – they all went to the dogs and left happy, if not lighter in the pocket!

Do you have any events –that you'd love to attend? Let us know by contacting our head office, we might just make you an offer you cannot refuse.

INCREASING VALUE WHILST DECREASING OUR PRICES

At the start of the year Giromax shook things up a little by announcing a 20% price reduction on all our roof, gutter, and roof light coatings. Thanks to a very strong trading and an enviable trading record spanning 26 years, Giromax are happy to be able to remain competitive, whilst simultaneously continuing to invest in raw materials, despite industry supply issues. This enables us to keep on developing our products, whilst looking to the future, investing in our people and their technical capability which will see us thrive in years to come, to the benefit of the wider cut edge corrosion industry.

INVESTING IN TECHNICAL EXPERTISE

It is important to us that our customers are assured that they have access to the highest standards of technical knowledge, with our Technical Services Manager Richard Sclater working towards his ICOR accreditation, we can continue to support our customers and contactors so that our products can be used to our expected standard.

If you want a proven product and proven guarantees Giromax it!. DO NOT ACCEPT IMITATIONS.

FUTURE FACING

At Giromax we supply the most technologically sound roof coatings in the marketplace. This is not a claim we make lightly, and it is a claim we can justifiably make after years of development working alongside some of the best coating Chemists in Europe.

The testing that is carried out on our product formulas is unsurpassed in our market. Small metal plates are coated and put into a QUV testing machine, which artificially replicates extreme exposure to constant UV light.



The industry QUV testing standard is 1,000 hrs, which equates to ten years of natural light exposure. Our test plates are presently at 16,000 hrs

in the QUV which equates to 160 years! Colour fade is expected, however, coatings applied at the specified 200 microns thickness show no sign of breaking down demonstrating, that when expertly applied, Giromax coatings are second to none!

By employing and working directly with industry experts we make sure that all our products are of the highest standard. With this testing in place we can confidently provide a 25-year material guarantee, which we will be around to honour in another 25 years, when other manufacturers may have fallen by the wayside – with all Giromax roof coatings being BBA approved.



Since moving away from the old technology of silicone coatings in 2018 Giromax has treated 1 million square metres of Giromax Roofcoat and 1.2 million linear metres of Giromax Edgecoat.

CASE STUDY

Contractor: NSS -Nationwide Specialist Services **Site:** Royal Mail Distribution Centre, Coventry **Job 1:** Commercial roof refurbishment with Giromax Roofcoat (Metal) **Size:** 30,000 metre square



IN PROGRESS



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As with most of our projects the pitched metal roof of this industrial building required refurbishment. The option of over cladding was deemed too expensive, not least due to increased steel prices. The existing PVC Leather grain Plastisol protective coating was subject to considerable UV degradation, causing re-paint phase 3, and with high powered pressure washing showed almost total adhesion loss.

After preparation, the cut edge was treated before a single coat of Giromax Roofcoat spray was applied to the specified 200 microns thickness levels, to replace the existing failed factory coating. Giromax Roofcoat BBA approved with a 25-year material guarantee.



COMPLETED



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IN MEMORY OF ROY EMMETT

In July we sadly lost our Founder and Managing Director Roy, after a short period of illness.

Roy was born in pre-war Burnley in Lancashire in a two up two down terrace, with a small yard and outside toilet. After passing his 11 plus he refused to go to grammar school "with all of them poshos!" and attended Townley Technical school and studied to be an engineer.

He worked For Lucas Engineering in Burnley before moving down to Coventry in the search of more opportunities, bringing along his young family, on the back of his Lambretta and side car.

He worked for various engineering firms before joining Chrysler Talbot (Peugeot) where he upset all the union workers by inventing a more efficient production conveyor.

In the 70s he became a salesman, a job he believed was much maligned and believed was actually one of the most important in helping the country run. He successfully sold air compressors, becoming the UK's

top salesman for Ingersoll Rand.

In 1980 he set up his first company selling and servicing air compressors, fast becoming the country's top distributor. Over time he set up a pipe fitting firm and became the first distributor for Corroless corrosion coatings. After that, came a water tank coating firm using the technology and knowledge learnt and in 1996 Giromax Technology was born, to service the cut edge corrosion industry alongside British Steel.



It takes grit and ingenuity to form a successful business,

something Roy knew plenty about, remaining at the helm and driving the company to become the industry leader in the refurbishment and protection of Commercial Roofing and Cladding. Through Roy's dedication, he created a company that values the quality of its products as much as the team-focused performance they provide, Giromax has become synonymous with delivering excellence and reliability.

Giromax today is specified nationwide by surveyors and a large network of approved contractors.

Roy truly was a legendary man who had a unique way of doing business. He often shot from the hip and made quick impulsive decisions. As a man who came from humble beginnings, Roy trusted his instincts and demonstrated invaluable insight. His sharp instincts were supported by his observant skill in attracting the right people to manifest his ideas. Continuing Roy's legacy, Giromax is well equipped to continue as market leader for many years to come, in the hands of the next generation.

CAP WORLD TOUR



Unlike other headline making tours, it's not a splinter golf league, but a new and fun way that we are trying to out do one another! Our branded wear has now branched out from beanie hats to baseball caps, for the summer season. The Giromax caps are now traveling the world with Giromax staff members taking them to such varied places as;



- Tunisia
- Alaska
- Iceland
- Minnesota
- Wales
- Devon and even Deer spotting in Bradgate Park in Leicestershire the homeland of Giromax.

If you want to take a Giromax cap touring somewhere exotic or even on a roof while using Giromax products, please contact your Giromax Technical Services Manager or our head office so you can Giromax it in style.

CPD WEBINARS

Calling all surveyors, contractors and specifiers!

Our CPD webinars on Cut Edge Corrosion are a regular on our schedule and continue to be held online at regular intervals. We also offer to visit your

workplace and deliver a session face to face, if you would prefer.

It is a simple way to keep your CPD hours up to date – contact us to sign

SPREADING OUR EXPERTISE...

Our regular blogs continue to educate and inform. In May, June, and July we covered a range of subjects including:

- Giromax Edgecoat application guide
- Waterproof paint for guttering
- How often should a pitched steel roof be inspected?

To read our past blogs visit the Giromax website www.giromax.co.uk

GIROMAX® EDGECOAT APPLICATION GUIDE

Giromax® Edgecoat treats cut edge corrosion on profiled galvanised roof sheeting. One of our many market-leading products, this coating system will cope with the movement of metal roof sheets. This is an application guide to help you treat the corroded edges of a roofing system. We have also included best decorative practice for roller, spray or brush application.



WATERPROOF PAINT FOR GUTTERING

When compared to other coating products, developing waterproof paint for guttering requires a specific approach and a slightly different set of design principles. All types of gutters need to

withstand large volumes of pooling water, especially during stormy conditions. So, what factors need to be considered? We look at how a gutter coating varies from a roof coating.



HOW OFTEN SHOULD A PITCHED STEEL ROOF BE INSPECTED?

A pitched steel roof will need to be inspected for various reasons, but due to its shape and depending on access, this might not always be a simple matter. Pitched roofs can be problematic, as water can pool and build up at the roof edge, placing extra pressure on sheet ends, fixings and gutters. We look at some important areas to check when inspecting a pitched roof, along with the recommended frequency of inspections.



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